***Please note that all questions are required. By answering all the questions below, you agree with the*** [***DSI privacy policy.***](https://www.dsi.rs/politika-privatnosti-inicijative-digitalna-srbija/)

**APPLICATION FORM NINJA ACCELERATION PROGRAM**

*The program starts on October 22 and will last until February 3. You can find more about the NINJA accelerator program on the link. The deadline for sending the application is October 1.*

*(Application to be filled in English)*

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| 1. **Name of your startup**
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| *Please indicate the name of a startup which you would like to be used in the external communication.* |
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| 1. **Company name**
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| *Please indicate the name under which the company is registered at the official business registry* |
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| 1. **Short description of the startup  (app. 100 words)**
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| 1. **Where is your startup registered? Enlist all entities you have registered**
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| 1. **Startup website**
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| 1. **List the names and Linkedin profiles of all founders**
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| 1. **Contact person, email and phone number**
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| 1. **Number of employees**
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| 1. **What are the key roles you have in your team?**
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| *Please enlist positions in the team where at least one person is dedicated to one sector (CMO, CSO, COO, Customer Support, etc.)* |
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| 1. **In which markets are you currently present?**
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| 1. **What is your MRR?**
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| 1. **What is your MoM growth?**
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| *Average of last 3 months.* |
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| 1. **What is your  YoY growth?**
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| *Indicate your YoY growth in case your startup has been operating for over 18 months.* |
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| 1. **Have you already raised an investment round?**
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| *Pre seed, seed, bootstrapped, received a grant?* |
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| 1. **Which markets are you planning to expand into next?**
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| 1. **What were your biggest challenges so far?**
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| 1. **What are you planning to achieve in the next 12 months?**
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| 1. **What type of support do you need the most in the next 12 months?**
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**WHAT SHOULD BE IN YOUR PITCH DECK:**

1. Problem

2. Solution

3. Market Size

4. Business Model

5. Go to Market strategy

6. Competition overview

7. Roadmap

8. Financials - Include the traction you have so far in this slide, along with the financial projections in the next 3 years

9. Team

10. Ask slide - What are you looking for? Investment, mentorship or support wise?

***HOW TO SEND APPLICATION:***

* *Please check that all questions are answered in sufficient detail*
* *Delete this part of the document (marked in pink) and export a document into PDF*
* *Send application PDF and startup pitch deck to* *startap@dsi.rs* *until October 1st EOD*